

SoundExchange Reporting via NPR Digital Services

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Phil Johnson

SoundExchange Reporting Project Manager
NPR Digital Services
(formerly Public Interactive)

CPB-SoundExchange Webcasting Agreement

- Currently runs through 2015
- CPB pays all SoundExchange royalties for music streaming
 - Eligible stations
 - NPR members
 - NFCB members
 - CPB CSG recipients
- Stations must opt-in for coverage via CPB web site
 - <http://www.cpb.org/stations/musicrights/>
- Stations **must** report quarterly to SoundExchange via NPR DS

Quarterly Reporting

- Most stations do sample reporting
 - 14-days worth of playlists, streaming access logs
- Syndicated shows (should) submit playlists to NPR DS
- NPR DS collects data, calculates required stats, generates and submits official reports to SoundExchange on station's behalf
- One report per content stream per calendar quarter

Required Reporting Data

- Playlist logs for locally produced shows (all required)
 - Song Title
 - Featured Artist
 - Album Title
 - Marketing Label
 - Start date and time of play
 - End date and time OR duration of play
- Streaming access logs (e.g. Shoutcast, Icecast, QT, WM logs)
 - IP address (for filtering international sessions)
 - Start date and time of session
 - End date and time OR duration of session
- Guide (schedule) data
 - For integrating syndicated show playlists with station reports

Data Submission

- Playlists
 - Composer Pro clients: no need to upload playlist files
 - Others upload files using Composer Basic
- Streaming Access Logs
 - NPR DS streaming clients: no need to upload streaming logs
 - Others upload files using Composer Basic
- Guides/Schedule Grids (for syndicated shows)
 - Manged via Composer Pro/Basic
- Data due to NPR DS no later than ~ 1 week after end of calendar quarter
 - First weeks of January, April, July, October
 - The sooner the better!
- Contact me (pjohnson@npr.org) after submission!

Further Information and Contact

<http://soundexchange.digitalservices.npr.org>

Phil Johnson

617.861.9338

pjohnson@npr.org

<http://twitter.com/NPRPhilJohnson>

Deadline for Q2 2011 data (April 1 - June 30): Friday July 8, 2011